

TRANSFORMING LEADERS INTO NATION BUILDERS

- ETHICS
- EDUCATION
- EMPOWERMENT
- ENTREPRENEURSHIP
- EQUITY

FRI, SAT & SUN, OCT 4, 5, & 6, 2024 AGENDA

FRI, OCT 4 @ 5:30 PM - RECEPTION FOR DELEGATES & SPEAKERS SAT, OCT 5 @ 8:30 AM - BUSINESS BREAKFAST FORUM SAT, OCT 5 @ 9:30 AM - LEADERSHIP & DIVERSITY WORKSHOPS SAT. OCT 5 @ 5:30 PM - NATION BUILDER AWARDS & GALA

SUN, OCT 6 @ 10:30 AM - THANKSGIVING & AFRO CARIBBEAN LUNCH





SPONSORSHIP & STRATEGIC PARTNERSHIP OPPORTUNITIES



"Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals." – Dr. Martin Luther King, Jr.

Copyright © 2024 Nosakhare Alex Ihama

This document is the property of the Canadian Congress on Inclusive Diversity & Workplace Equity, a subsidiary of School of Greatness Inc., both registered in Ontario, Canada. All rights reserved. No part of this document may be reproduced, presented, published, or utilized in any form or by any electronic or mechanical means, including information storage and retrieval systems, without the express written permission of the author and the Canadian Congress on Inclusive Diversity & Workplace Equity.



WELCOME MESSAGE BY EXECUTIVE DIRECTOR

We are sincerely grateful for your interest in the Canada Leadership Summit & Nation Builders Award Gala, a program that represents the culmination of our commitment to transformational leadership and social justice. Whether you are considering attending, sponsoring, or simply exploring our work, your involvement means the world to us and for that, we say thank you.

For over two decades, our organization has been at the forefront of hosting some of the largest events focused on driving change through leadership. In addition, I travel across many cities, countries and continents each year, inspiring thousands to greater heights in life, business, leadership and social justice advocacy. But once a year, we gather leaders from across the globe to convene in person for three days of unparalleled networking, high-level training programs, and collective advocacy.

The highlight of our gathering is the Nation Builders Award Gala, where we celebrate extraordinary individuals who have demonstrated brilliance in the areas which we believe are critical to the transformation of nations. These awardees embody the values we strive to uphold and serve as living legends in their respective fields. This event enables us to tap into their vast reservoir of wisdom.

Therefore, we warmly invite you to register for this year's Summit, promote our mission within your network, and consider becoming a sponsor or strategic partner to help sustain and grow this vital endeavour. Your support and participation not only enrich the event but also contribute to a global movement toward an equitable world.

Best regards,

NOSAKHARE ALEX IHAMA

Global Strategist, Executive Coach, Professional Speaker & Bestselling Author; Executive Director, Canadian Congress on Inclusive Diversity & Workplace Equity alex@alexihama.com ~ +1-416-902-6672



ABOUT THE CANADIAN CONGRESS



1. SOCIAL ADVOCACY: We Advocate for Social Justice and Amplify the Voices of the Underrepresented, Marginalized, Racialized, Minoritized & Underprivileged.



2. HOLISTIC FRAMEWORK: We Provide
Organizations with an End-to-End Strategic &
Sustainable Framework to Eliminate
Discrimination & Racism.



3. CORPORATE STRATEGY: We Develop Long-term Strategies to Enhance Policies, Increase Value Proposition, Transform Corporate Culture & Strengthen Brand Equity.



4. TRAINING CURRICULUM: We Offer a
Customizable Training Curriculum to Empower
Staff, Foster Inclusive Leadership & Inspire the
Board of Directors to Act Promptly.



5. RESEARCH & DEVELOPMENT: We Perform
Research & Development to Facilitate
Policy Changes in Corporations, Communities,
Schools & the Government.



ABOUT CANADA LEADERSHIP SUMMIT

The Canada Leadership Summit is a premier global event that gathers leaders from diverse backgrounds, all united by a shared dedication to transformational leadership and tackling today's most urgent issues through networking, advocacy, and steadfast commitment.

This dynamic and empowering two-day event brings together thought leaders, innovators, social justice advocates, and changemakers from around the world for profound dialogue, collaboration, and action.

Central to the Summit's mission is the goal of inspiring participants to rise above personal, professional, and corporate challenges. We focus on moving beyond the comfort of influence and affluence to make a meaningful impact on national policies and global affairs.

Our aim is to encourage everyone to become social justice advocates and to transform leaders into nation-builders who are committed to the ongoing evolution of Canada and their own countries.

Featuring over 40 distinguished speakers, each session is designed to provoke thought, foster crucial conversations, and equip delegates with the tools and insights needed for greater impact, influence, and success.

Attendees will leave the Summit not only with a renewed sense of purpose but also with the confidence, competence, and capability to advocate effectively and drive the change they wish to see in the world.

Canada Leadership Summit is more than just an event—it's a catalyst for leadership, transformation & global impact.

CANADA LEADERSHIP SUMMIT & NATION BUILDERS AWARD GALA

Transforming Leaders into Nation Builders™

Hilton Toronto Airport Hotel 5875 Airport Road, Mississauga, Ontario, L4V 1N1, Canada



For Tickets, Sponsorships, Group Tables, Media Interviews, etc. www.canadaleadershipsummit.ca

Friday & Saturday, October 4 & 5, 2024

Keynotes & Lectures



Nosakhare **Alex Ihama**

Dr. Wendy Cukier

Morgan

Dr. Peter

Pauline Christian

Hon. Greg Fergus

Dr. Patrica Morgan

Courtney Betty

Workshops & Panelists



Dr. Mary



Roberto



Alethia O'Hara-Stephenson



Dr. Ardavan Eizadirad



Dr. Upiomoh Osholene





Henry Luyombya





Councillor Ayo Owodunni





Andre Anderson



Fatiha Senhaii



Nicholas Marcus Thompson



Saleha



Austin Brown





John Brewster



Fadhwa







Dr. Jamie



Rumina

For more information or to register visit canadaleadershipsummit.ca

Sponsors & Strategic Partners

























www.canadaleadershipsummit.ca

ABOUT NATION BUILDERS AWARD

The Nation Builder Awards Gala is one of Canada's most prestigious events dedicated to honouring 12 to 14 extraordinary individuals who have achieved legendary status as champions of social justice. These men and women have spent decades advocating for equality, fairness, and transformative change through their platforms and professions, leaving an indelible mark on their communities and the world at large.

Our awardees are carefully selected for their brilliance in areas we consider essential to the transformation of a nation. Each recipient has a resume that is undisputed both nationally and internationally, showcasing a lifetime of dedication to transformational leadership and advancing social justice. What sets this award program apart is our commitment to recognizing those who continue to advocate for these critical issues, earning the unanimous vote of our selection team.

During the Gala, these nation heroes are given a few minutes to inspire the audience with their stories of greatness, offering insights and wisdom drawn from their remarkable journeys. Their words not only celebrate their past achievements but also encourage future leaders to continue the fight for justice and equality.

We invite you to register for the Nation Builder Awards Gala, secure a table for your organization, and promote this event within your network. Additionally, we welcome you to consider becoming a sponsor or strategic partner to help sustain this elaborate and impactful endeavour. Your support will ensure that we continue to recognize and uplift those who lead the charge in creating a better world for all.



Saturday, October 5th, 2024 5:30 PM to 10:30 pm EST

Hilton Toronto Airport Hotel Mississauga, Ontario, Canada



Hon. Dr. Jean Augustine P.C., C.M., O.Ont., C.B.E. Legacy Award



Hon. Greg Fergus P.C., M.P. Nation Builders Award for Inclusive Government and Politics



Senator Wanda Thomas Bernard Ph.D., C.M., O.N.S Lifetime Achievement Award





Hon. Michaëlle Jean P.C. C.C. CMM CD FRCPSC Social Justice Icon Award



Justice Donald McLeod Nation Builders Award for Law & Justice



Harriet Thornhill



Rowan Barrett Nation Builders Award for Sports & Athleticism



Kamala Jean Gopie, OOnt. Global Humanitarian



Dr. Winston LaRose Nation Builders Award for Community Development



Patricia Bebia Mawa Nation Builders Award for Media, Arts & Entertainment



Nicholas Marcus Thompson Nation Builders Voice of Social Justice Award



Diana Alli D'Souza, O.Ont. Nation Builders Award for Youth Empowerment



Dr. Gervan Fearon, O.Ont. Nation Builders Award for Education & Academia

For more info, group tickets, sponsorships & partnerships, visit www.canadaleadershipsummit.ca

















Chief Host

Nosakhare Alex Ihama Executive Director, Canadian Congress Inclusive Diversity & Workplace Equi















Become a Sponsor & Order Your Corporate Table of 10 Today



To register or for more information visit www.canadaleadershipsummit.com





www.canadaleadershipsummit.ca



SPONSORSHIP VALUE PROPOSITIONS

- 1. <u>Preferred Events</u>: Our events are a top choice for participants, with a steadily growing followership through email lists and social media.
- 2. Repeat Attendance: Over 80% of our participants return for subsequent events, demonstrating high satisfaction and value.
- 3. <u>High Impact</u>: Messages delivered at our events have an impact rate of 80% or more, influencing participants' thoughts and actions.
- 4. <u>Significant Growth</u>: Our events have experienced over 25% growth from previous sessions, indicating increasing popularity and relevance.





SPONSORSHIP VALUE PROPOSITIONS

- 5. <u>High Engagement Rate</u>: We consistently achieve an engagement rate of 90% and above, ensuring active participation and interaction.
- 6. <u>Balanced Representation</u>: We foster inclusive diversity with our speakers and participants, reflecting a broad spectrum of voices.
- 7. Renowned Speakers: We feature some of the most highly profiled and prolific speakers, recognized as experts in their respective endeavours.
- 8. Raving Reviews: Ou events consistently get outstanding reviews, highlighting the quality and impact of our programs.





SPONSORSHIP VALUE PROPOSITIONS

- 9. Large Scale and Reach: We organize some of the largest social justice events across Canada, with some exceeding 1,500 delegates.
- 10. Influential Audience: We represent a cross-section of demographics, and a majority are decision-makers with high purchasing power.
- 11. <u>Diverse & Inclusive Content</u>:

 Reflective of different ethnic,
 political, religious, gender, age,
 orientation and socioeconomic
 backgrounds.
- 12. Extensive Network: A global mailing list of approximately 40,000 people & 500 organizations across Canada, the US, Europe & beyond.





SPONSORSHIP VALUE PROPOSITIONS

- 13. Effective Email Marketing: Achieve an email open rate of almost 50% (vs. industry average of 17%) and a click-through rate of 5.1% (vs. industry average of 2.1%).
- 14. Strong Social Media Presence:
 Consistent and impactful social media activities, complemented by regular appearances on major TV, radio, and internet platforms.
- 15. <u>Strategic Alliances</u>: Partnerships with reputable organizations, institutions, communities, and associations across Canada, enhancing our vast influence.
- 16. <u>Top Ratings</u>: Overall event rating of 4.8 out of 5 stars, reflecting exceptional quality and participant satisfaction



"The program was extremely organized and the variety of knowledgeable and engaging speakers, the pace of the event (never a dull moment!!), the calls to action, and messages of encouragement. I learned that we must continue to fuel the racial and justice movement with concrete actions and demand better of our institutions, elected leaders, and ourselves! We must do our part to create a more equitable and inclusive society!"



PROGRAM FEE SCHEDULE

CANADA LEADERSHIP SUMMIT AND NATION BUILDERS AWARD GALA						
SEGMENT	DATE & TIME	VALUE	PLATINUM	GOLD	SILVER	BRONZE
Business Branding & Growth Seminar	Fri, Oct 4, at 8:30 am	\$300	Y			
Pre-Conference Networking	Fri, Oct 4, at 5:30 pm	Free	Υ	Υ	Y	Υ
National Prayer Breakfast	Sat, Oct 5, at 7:30 am	\$75	Υ	Υ	Y	Υ
10+ Leadership& Business Workshops	Sat, Oct 5, at 9:30 am	\$150	Υ	Y	Y	
Nation Builders Award Gala	Sat, Oct 5, at 5:30 pm	\$250	Υ	Υ		
DISCOUNTED FEES		\$775	\$500	\$250	\$150	\$75

^{**} While charitable donations are appreciated, a Corporate table of 10 national delegates is \$2,500.

INFORMATION FOR INTERNATIONAL DELEGATES

Since international delegates from across Africa, the Caribbean, Europe, Asia, and the United States frequently attend, and we're here to ensure a smooth experience for all.

Please note that the fee for international delegates varies based on location, the number of guests, and the level of administrative support required. We offer comprehensive assistance including invitation letters for visa applications, airline ticket bookings, hotel and meal arrangements.

For more details or to get help with invitation letters, visa processing, or any other needs, please contact Dr. Upiomoh Osholene, our Director for Policies and Executive Leadership through email at upiomoh@canadiancongressondiversity.ca or by phone, text, or WhatsApp at +1-647-608-4071.

We look forward to welcoming you and assisting with your preparations!



- Award Sponsorships (\$5,500): Align your brand with excellence in specific fields.
- Table Sponsorships (\$2,500): Support youth & leaders of non-profit organizations.
- 3. **Title Sponsorship (\$55,500)**: Gain premium visibility as our main event partner.
- 4. **Summit Sponsorship (\$25,500)**: Promote your brand across all parts of this segment.
- 5. **Media Sponsorships (\$3,500)**: Help spread our message far and wide.
- 6. **Entertainment Sponsorships (\$1,500)**: Support the cultural aspects of our gala.
- 7. Workshop Sponsorships (\$10,500): Contribute directly to the leadership development of delegates.
- Charitable Donations (Any Amount):
 Support our extensive social justice advocacy nationally or internationally.







- 1. Choose one of the eight sponsorship or strategic partnership options presented on the previous page.
- 2. Send an email to alex@canadiancongressondiversity.ca to inform us of your selected opportunity.
- 3. We will respond to your email with a Memorandum of Understanding.
- 4. If needed, we can schedule a Zoom call to discuss the opportunities.
- 5. You'll get an invoice detailing mutual expectations & payment methods.
- 6. We accept payments via direct deposit, email money transfer, credit card, or other methods.
- 7. You're all set just send us your logo and, if you've secured a table, provide the names of your guests.

CANADA LEADERSHIP SUMMIT & GALA 2023

TRANSFORMING LEADERS INTO NATION BUILDERS





WWW.CANADIANCONGRESSONDIVERSITY.CA

FOR TICKETS, SPONSORSHIPS, GROUP TABLES, MEDIA INTERVIEWS, ETC. CONTACT DALYS@CANADIANCONGRESSONDIVERSITY.CA

FRIDAY, OCTOBER 6, TO SUNDAY OCTOBER 8, 2023

SPEAKERS & AWARDEES



HON, JEAN **AUGUSTINE**

COURTNEY BETTY

SENATOR BERNADETTE CLEMENT

SENATOR DON OLIVER

DR. WENDY **CUKIER**

SENATOR MARY JANE MCCALLUM



PAULINE CHRISTIAN



DR. ARDAVAN **EIZADIRAD**



SVETLANA **RATNIKOVA**



DR. PETER MORGAN



DR. PATRICIA MORGAN



ROBERTO HAUSMAN

FEATURED SPEAKERS, MODERATORS & PANELISTS



















































POWERED BY













Canadian Congress on Inclusive Diversity & Workplace Equity

Y CONGRES

Fostering Accountability, Ensuring Sustainability

Wednesday & Thursday, 8 30 TO 430 EST January 24th & 25th, 2024

Keynotes & Lectures



Hon. (Dr.) Jean Augustine

Nosakhare Alex Ihama

Dr. Wendy Cukier

Dr. Gervan Fearon

Isabelle Hudon

Pauline Christian

Hon. Dennis King

Patricia E. Green

Workshops & Panelists



Roberto Hausmar





Alethia O'Hara Stephenson













Deedra Watson



Nicholas Marcus Thompson



















Dr. Hilda Fankah-Arthur



Ayo Owodunni









Co-Host

Sponsored By











ROGERS SCHOOL OF MANAGEMENT





CANADIAN CONGRESS CONGRÈS CANADIEN

2024 THE FUTURE OF EDI & ANTI-RACISM PROGRAMS

4th Annual George Floyd Memorial Lecture



8 30 TO 4 30 EST











Keynotes & Lectures













Hon. (Dr.) Jean Augustine, P.C., C.M., O. Ont

Founder, Jean Augustine Centre for Girls & Young Women; the first Black woman in the liament of Canada; former National Preside of the Congress of Black Women of Canada

Nosakhare Alex Ihama

Senator Wanda Thomas Bernard, PhD, C.M., O.N.S.

Ray Williams

Dr. Mary Grogan

Richard Pinnock, MBA

Workshops & Panelists



Henry Luyombya



Dr. Jamila Aman



Nicholas Marcus Thompson



Gaynel



Alain Babineau



Dr. Maxine McLean



Nene Kabu Asante



Eugene E. Jones



Gordon McNeilly, MLA



Dr. Mohamed Elmi



Diane Alli D'Sousa



Dr. Ardavan Eizadirad



Fung



John Brewer



Angela Cooke



Dr. Macaulay Kalu



CANADIAN CONGRESS ON INCLUSIVE DIVERSITY AND WORKPLACE EQUITY

CONGRÈS CANADIEN SUR LA DIVERSITÉ INCLUSIVE ET L'ÉQUITÉ EN MILIEU DE TRAVAIL

INDIGENOUS LIVES MATTERS

Honouring Children of Residential School System, Education & Enlightenment about Indigenous History & Culture



Chief Wayne Christian Secwepemc Nation



Keynote Speaker Senator Jane McCallum Barren Lands First Nation



Executive Directo Alex Ihama



Co-Host Greg Henhawk Mohawk of the Bear Clai



Co-Host Moy Fung



Wab Kinew Anishinaabe First Nations



Dr. Natalie Welch Jamie Schmale Eastern Band of Member of Parliament Cherokee Indians (NC/USA)



Angela Adsit Tahltan Nation (BC)



Dawn T Maracle Mohawk with the Bear



Julie Pellissier-Lush Mi'kmaq First Nation (PEI)



Richard Pellissier-Lush Mi'kmaq First Nation (PEI)



Kelly Fran Davis Haudenosaunee Confederacy (ON)



Laura Forsythe Métis MB



Jason Peters Mi'kmaw (Snake Clan) (NS)



Tia Kennedy Anishnabee & Haudenosaunee (ON)



Ashely Richard Ojibwé & Métis (MB)



Rob Louie Ktunaxa First Nation (BC)

DATE

WEDNESDAY, JUNE 23TH, 2021

TIMI

9:30 AM TO 3:30 PM

REGISTRATION

WWW.INDIGENOUSLIVESMATTERS.CA
INFO@CANADIANCONGRESSONDIVERSITY.CA



SCHOOL OF GREATNESS ICDPRO



TED ROGERS SCHOOL OF MANAGEMENT

DIVERSITY





SOCIAL JUSTICE ACTION DAY

GEORGE FLOYD MEMORIAL LECTURE

Largest Convention of Social Justice Advocates, Diversity Consultants & Community, Corporate, Religious, Academic & Political Leaders United Against Racism and Discrimination.



Executive Director, Canadian Congress on Diversity



Hon. Jean Augustine PC CM OOnt CBE,



Moy Fung



Chief of Toronto Police, Retd.



Garnett Genius MP & Human Rights Activist



Wendy Cukier MA, MBA, Ph.D.,



Steve Anderson



Bonnie Crombie Mayor of Mississauga



MBA, Executive Coach



Marguerite Orane Roberto Hausman Courtney Betty



Diversity Leaders Alliance LLB, Black Class Action Suit



Leslie McGill CEO. MedicAlert



Ardavan Eizadirad B.Ed., M.Ed., Ph.D.



Patrick Brown Mayor of Brampton



Pauline Christian Former President, BBPA



Alethia O'Hara-Stephenson MBA, CEO, DCCBA



Kirk Mark B.A., M.Ed.



Francis Mpindu Ph.D., ADR, WFA



Orlando Bowen Motivational Speaker



Paul Jones



Dwayne Morgan

VIRTUAL ACCESS | REGISTER NOW LIMITED

WWW.CANADIANCONGRESSONDIVERSITY.CA







SCHOOL OF GREATNESS































CANADIAN CONGRESS ON INCLUSIVE DIVERSITY PRESENTS

CANADA'S INTERNATIONAL

THEME: **CHOOSE TO CHALLENGE**





KEYNOTE SPEAKER



CLOSING SPEAKER



SPECIAL PRESENTATION



EVENT HOST

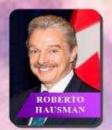














REGISTRATION

www.canadiancongressondiversity.ca



MONDAY MAR 8th 2021



9:30 AM TO 3:30 PM EST



CANADIAN CONGRESS ON INCLUSIVE DIVERSITY AND WORKFLACE EQUITY CONGRÈS CANADIEN
SUR LA DIVERSITE INCLUSIVE ET L'EXQUITÉ EN
MICHEU DE TRAVAIL

PARTNERS SPONSORS



















TED ROGERS SCHOOL OF MANAGEMENT



Alex is a trailblazer. Building on a successful corporate career he found his calling in empowering others. His powerful and practical change strategies and tools are in demand within private and public sector organizations wanting to move beyond intentions to actions.

As executive director of the Canadian Congress on Inclusive Diversity and Workplace Equity, Alex has created a range of events with diverse speakers offering fresh perspectives on how to drive change in policies and practices. His events have attracted more than 2000 people with a remarkable 97% satisfaction rate. I feel fortunate to be included among his collaborators!

Dr. Wendy Cukier, MA, MBA, Ph.D., DU (HC), LLD (HC), MSC; Founder, Ryerson University's Diversity Institute; Academic Director, Women Entrepreneurship Knowledge Hub.



About Alex Ihama



"Alex is a change agent who touches each person with whom he interacts with his powerful and practical transformation and motivational message and training techniques. Thousands of successful business leaders in Jamaica while attending the Jamaica Stock Exchange's premier conference on investment and the capital markets have reacted positively to his life-changing leadership sessions and in-house training, which have enhanced corporate productivity and growth. We have certainly benefited, and we thank Alex and the Alex Ihama School of Greatness. The JSE made a Great Choice, and so can you."

MARLENE STREET-FORREST,
 MANAGING DIRECTOR,
 JAMAICA STOCK EXCHANGE

